

РЕСУРСЫ РОСТА

IV

**INTERNATIONAL
INDUSTRIAL FORUM**

GROWTH RESOURCES. CHEMISTRY FOR LIFE: STATE AND BUSINESS

PROGRAM OF THE STAND OF THE MINISTRY OF INDUSTRY AND TRADE RUSSIA

21.03.2023

MOSCOW, EXPOCENTRE, PAVILION 7, HALL 5

11:00 - 18:00

Stand of the Ministry of Industry and Trade Business meetings and negotiations of exhibitors in B2B format

15:00 - 16:30

Stand of the Ministry of Industry and Trade Presentations of Russian producers of raw materials

22.03.2023

MOSCOW, EXPOCENTRE, PAVILION 7, HALL 5

10:00 - 18:00

Stand of the Ministry of Industry and Trade Business meetings and negotiations of exhibitors in B2B format

12:00 - 13:30

Stand of the Ministry of Industry and Trade Presentations of Russian packaging manufacturers
(Reports of domestic packaging companies presented)

14:00 - 15:30

Seminar «**Technical regulations on the safety of chemical products. Industry readiness**» Stand of the Ministry of Industry and Trade

23.03.2023

MOSCOW, EXPOCENTRE, PAVILION 7, HALL 5

10:00 - 16:00

Stand of the Ministry of Industry and Trade Business meetings and negotiations of exhibitors in B2B format

14:30 - 16:00

Pitch session of Russian manufacturers of unique perfumes, cosmetics and household chemicals
(Reports of the most interesting scientific and technological developments in the production of final products are presented)

PROGRAM OF THE IV INTERNATIONAL INDUSTRIAL FORUM «GROWTH RESOURCES. CHEMISTRY FOR LIFE: STATE AND BUSINESS»

21.03.2023

MOSCOW, EXPOCENTRE, PAVILION 7

10:00 - 10:30

WESTERN ENTRANCE

Registration of Forum guests, welcome coffee

10:30 - 10:50

HALL 5

Official opening ceremony of the Exhibition and Forum with the participation of honored guests

10:50 - 11:50

HALLS 3, 4, 5

Passage of honored guests at the ChemiCos-2023 Exhibition

11:00 - 12:00

HALL 6, 1st FLOOR

Registration for guests of the plenary session

12:00 - 14:30

HALL 6, 4th FLOOR

Open plenary session «**Development of the MSTC in the field of perfumery, cosmetics and household chemicals**» at the IV International Industrial Forum «Resources for Growth. Chemistry for Life: State and Business»

Moderator: A. Voitsekhovskiy, journalist, TV presenter, author and presenter of the scientific program «EXperiments» on the TV channel «Science 2.0»

14:30 - 15:00

HALL 6, 4th FLOOR

Press approach of the participants of the plenary session

15:00 - 17:30

HALL 5, CONFERENCE HALL 3

Round table of the «Russian Union of Chemists» and the Committee for the Chemical Industry of «Delovaya Rossiya» «**Formation of conditions for the development of MSTH - THE AGE OF THE REVIVAL OF CHEMISTRY**»

15:00 - 18:00

HALL 6, 4th FLOOR

Strategic session of the Ministry of Industry and Trade of the Russian Federation «**Strategic approaches to the development of the chemical complex in Russia**»

PROGRAM OF THE IV INTERNATIONAL INDUSTRIAL FORUM «GROWTH RESOURCES. CHEMISTRY FOR LIFE: STATE AND BUSINESS»

22.03.2023

MOSCOW, EXPOCENTRE, PAVILION 7, HALL 5

10:00 - 11:00

WESTERN ENTRANCE

Registration of Forum guests, welcome coffee

11:00 - 12:30

CONFERENCE HALL 3

Round table of the Expert Council on the Development of the Chemical Industry under the State Duma Committee on Industry and Trade «**Made in Russia: perfumery and cosmetics. Russian brand - myth or reality?**»

Moderator: M.V. Vasilkova, Deputy of the State Duma, Chairman of the Expert Council for the Development of the Chemical Industry in the State Duma

13:00 - 14:30

CONFERENCE HALL 3

Round table «**Raw materials for Russian manufacturers**»

15:00 - 17:00

CONFERENCE HALL 3

Round table «**Russian quality systems**» «Green» cosmetics and goods – unified approaches to the environmental friendliness of the industry

Moderator: K.Yu. Muravyova, Ph.D., Associate Professor of Moscow State Institute of Cinematography, General Director of Expert. Analytics Center (Expert North-West, Expert Siberia and Far East)

PROGRAM OF THE IV INTERNATIONAL INDUSTRIAL FORUM «GROWTH RESOURCES. CHEMISTRY FOR LIFE: STATE AND BUSINESS»

23.03.2023

MOSCOW, EXPOCENTRE, PAVILION 7, HALL 5

10:00 - 10:30

WESTERN ENTRANCE

Registration of Forum guests, welcome coffee

11:00 - 12:30

CONFERENCE HALL 1

Open dialogue «Trends and potential of the perfumery and cosmetics industry, household chemicals in the market of the CIS, BRICS, SCO, EAEU 2023»

Moderator: V.A. Ryabinin, Advisor to the General Director for information security in the field of spiritual and moral values, culture and economy of the Association "Business Center for Economic Development of the CIS"

Members:

- Delegation from Kyrgyzstan and other CIS countries
- Representatives of Trade Missions (China, Bahrain, India, Republic of Korea)
- Representatives of Rospatent, REC
- Representatives of domestic companies producing raw materials, packaging, perfumes and cosmetics and household chemicals

«DEVELOPMENT OF MANUFACTURES OF SMALL AND MEDIUM-TOTAL CHEMICAL PRODUCTS THROUGH THE PRISM OF THE DEVELOPMENT OF THE INDUSTRIES OF PRODUCTION OF PERFUME, COSMETICS AND HOUSEHOLD CHEMICALS»



Denis Manturov

Deputy Prime Minister of the Russian Federation –
Minister of Industry and Trade of the Russian
Federation



Alexander Shokhin

President of the Russian Union of Industrialists
and Entrepreneur

Invited to participate in the plenary session:



Mikhail Ivanov

Deputy Minister of Industry
and Trade of the Russian
Federation



Viktor Ivanov

President of the Russian
Union of Chemists



Viktor Cherepov

Vice President for Social
Policy and Labor Rela-tions
of the Russian Union of
Industrialists and
Entrepreneurs



Maria Vasilkova

Deputy of the State Duma,
Chairman of the Expert
Council for the Development
of the Chemical Industry
in the State Duma



Alexey Nechaev

Head of the New People faction
in the State Duma



Anton Shalaev

Head of the Federal Agency
for Technical Regulation
and Metrology



Svetlana Matelo

Chairman of the Board of the
Association of Commodity Producers
«National Council for Perfumery,
Cosmetics and Household Chemicals»



Mikhail Sutyaginsky

Chairman of the Chemical Industry
Committee of the All-Russian Public
Organization «Business Russia»



Igor Chumakovsky

Vice President of the Interstate
Bank



Anatoly Kazakov

Chairman of the Co-ordinating
Council of the Business Center for
Economic Development of the CIS,
Chairman of the Coordinating
Council of the Financial and Banking
Council of the CIS



Nazariy Skrypnik

Head of the Federal Accreditation
Service

MODERATOR



Anton Voitsekhovsky

Journalist, TV presenter, author and
presenter of the scientific program
«EXperiments» on the TV channel
«Science 2.0»

ROUND TABLE OF THE RUSSIAN UNION OF CHEMISTS AND THE COMMITTEE FOR THE CHEMICAL INDUSTRY «BUSINESS RUS-SIA»

March 21, 2023, 15:00-17:30 Moscow, Expocentre, Pavilion 7, hall 5, conference hall 3



Viktor Ivanov

President of the Russian Union of Chemists



Mikhail Sutyaginsky

Chairman of the Chemical Industry Committee of the All-Russian Public Organization «Business Russia»

Creating conditions for the development of MSTH: The era of the revival of CHEMISTRY

In the context of the reorientation of the Russian economy and the course towards import substitution, the development of the segment of small- and medium-scale chemistry (MSTC) is of particular importance for the Russian industry.

The range of problems that MSTH producers have to face today has long been known: the shortage of raw materials, the lack of a developed consumer market, personnel, the scientific component, the promotion of goods on the Russian market, infrastructure, and others.

- What kind of infrastructure is needed today to stimulate the development of MSTC?
- How to shorten the «customer path» in industrial construction and eliminate infrastructural constraints for MSTX producers?
- How to create a favorable information environment for the promotion of domestic products and services in the field of MSTH?
- How to establish interdepartmental interaction of all participants in this process?
- What is the role of youth and science in the development of MSTH?

Invited to participate:

M.V. Vasilkova, Deputy of the State Duma, Chairman of the Expert Council for the Development of the Chemical Industry in the State Duma

M.I. Yurin, Director of the Department of the Chemical-Technological Complex and Bioengineering Technologies of the Ministry of Industry and Trade of Russia

V.V. Altabaev, Director of the Department of Regional Development of the Ministry of Economic Development of Russia

O.V. Churilov, Director of the Department for the Development of Technological Entrepreneurship and Technology Transfer of the Ministry of Education and Science of Russia

I.V. Vorotyntsev, acting Rector of the Russian Chemical Technical University named after D.I. Mendeleev

N.A. Ermakova, Managing Director, Head of Department for Work with Key Industry Clients, PJSC Sberbank

ROUND TABLE OF THE EXPERT COUNCIL FOR THE DEVELOPMENT OF THE CHEMICAL INDUSTRY UNDER THE STATE DUMA COMMITTEE ON INDUSTRY AND TRADE

March 22, 2023, 11:00 – 12:30 Moscow, Expocentre, Pavilion 7, hall 5, conference hall 3



MODERATOR

Maria Vasilkova

Deputy of the State Duma, Chairman of the Expert Council for the Development of the Chemical Industry in the State Duma

Made in Russia: perfumery and cosmetics. Russian brand - myth or reality?

Against the backdrop of sanctions and disruption of logistics, retail chains and distributors had difficulties with the supply of finished cosmetics and raw materials from abroad to Russia.

But there was no shortage of cosmetics and perfumes on the market – Russian brands readily replaced foreign brands. However, having good flexibility in assortment, recipes and pricing policy, the domestic manufacturer is far behind the foreign ones in marketing: in packaging and advertising.

- Are there competencies in Russia to produce high-quality cosmetics?
- Can the consumer be sure of the safety of domestic products?
- How to help the Russian manufacturer and what measures of state support are the most effective today?
- How to create attractive packaging so that the Russian buyer does not turn away from the good quality and reasonable price of domestic cosmetics?

Invited to participate:

D.M. Shevyakina, Deputy Director of the Department of Chemical-Technological Complex and Bioengineering Technologies

T.V. Puchkova, Chairman of the Board of the Russian Perfume and Cosmetic Association (RPKA)

S.K. Matelo, Chairman of the Board of the Association of Commodity Producers «National Council for Perfumery, Cosmetics and Household Chemicals»

M.S. Ivanova, General Director, First Vice-President of the Russian Union of Chemists

M.V. Nikulin, General Director of Gazpromneft - Industrial Innovations

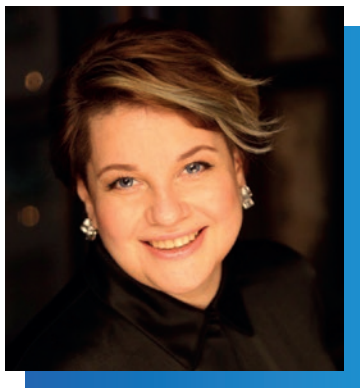
N.A. Ermakova, Managing Director, Head of Department for Work with Key Industry Clients, PJSC Sberbank

P.I. Bobrovsky, Executive Director of the Association of Manufacturers of Perfumery, Cosmetics, Household Chemicals and Hygiene Products (APPIC BH)

Representatives of companies producing cosmetics, perfumes and packaging

ROUND TABLE «RUSSIAN QUALITY SYSTEM»

March 22, 2023, 15:00 – 17:00 Moscow, Expocentre, Pavilion 7, hall 5, hall of round tables



MODERATOR

Kristina Muravyova

Ph.D., Associate Professor of Moscow State Institute of Cinematography, General Director of Expert Analytics Center (Expert North-West, Expert Siberia and Far East)

«Green» cosmetics and products – common approaches to environmental friendliness Industries

The volume of the global market of "green" cosmetics and chemistry is more than 100 billion dollars, the volume of the Russian market of the market of "natural" and "organic" cosmetics is more than 9 billion rubles.

In this regard, the establishment of common approaches and standardization of concepts in this area is of particular relevance.

The following questions are proposed for discussion:

- Consumer expectations and the real differentiators of green products
- Eco-labels you can trust
- Lack of regulated requirements
- Generally recognized international norms

Invited to participate:

S.K. Matelo, President of the Association of Commodity Producers «National Council for Perfumery, Cosmetics and Household Chemicals»

A.Yu. Popova, Director of the Ross Research Institute of Bioorganic Chemistry

D.M. Shevyakina, Deputy Director of the Department of Chemical-Technological Complex and Bioengineering Technologies

A.V. Demin, Chairman of the State Duma Committee on Small and Medium Enterprises

M.J. Budazhapova, Director of the Department of Standardization of Roskachestvo

OPEN DIALOGUE OF THE ASSOCIATION «BUSINESS CENTER FOR ECONOMIC DEVELOPMENT OF THE CIS»

March 23, 2023, 11:00 – 12:30 Moscow, Expocentre, Pavilion 7, hall 5, conference hall 1



MODERATOR

Vadim Ryabinin

Advisor to the General Director for information security in the field of spiritual and moral values, culture and economy of the Association «Business Center for Economic Development of the CIS»

«Trends and potential of the perfumery and cosmetics industry, household chemicals in the market of the CIS, BRICS, SCO, EAEU 2023»

The CIS platform is a space for new opportunities for an open dialogue with BRICS, SCO, EAEU

- Brands and startups: Russian Federation, Commonwealth states, Southeast Asia, Middle East and Africa
- Alternative procurement system (export-import), supply chains, management decisions, public procurement budgets and private capital
- Purchase of raw materials and industrial equipment for Russian industries
- Trends in modern logistics: transport hubs, digital models of the industry's modern market, issues of transport security and customs, new opportunities
- Packaging, storage and transportation «from A to Z» in the international format of the industry
- Legal aspects, life hacks, judicial precedents of the industry in the conditions of the sanctions economy

Invited to participate:

Delegation from Kyrgyzstan and other CIS countries

Representatives of Trade Missions (China, Bahrain, India, Republic of Korea)

Representatives of Rospatent, REC

Representatives of domestic companies producing raw materials, packaging, perfumes and cosmetics and household chemicals

SUPPORTED AND ASSISTED BY:

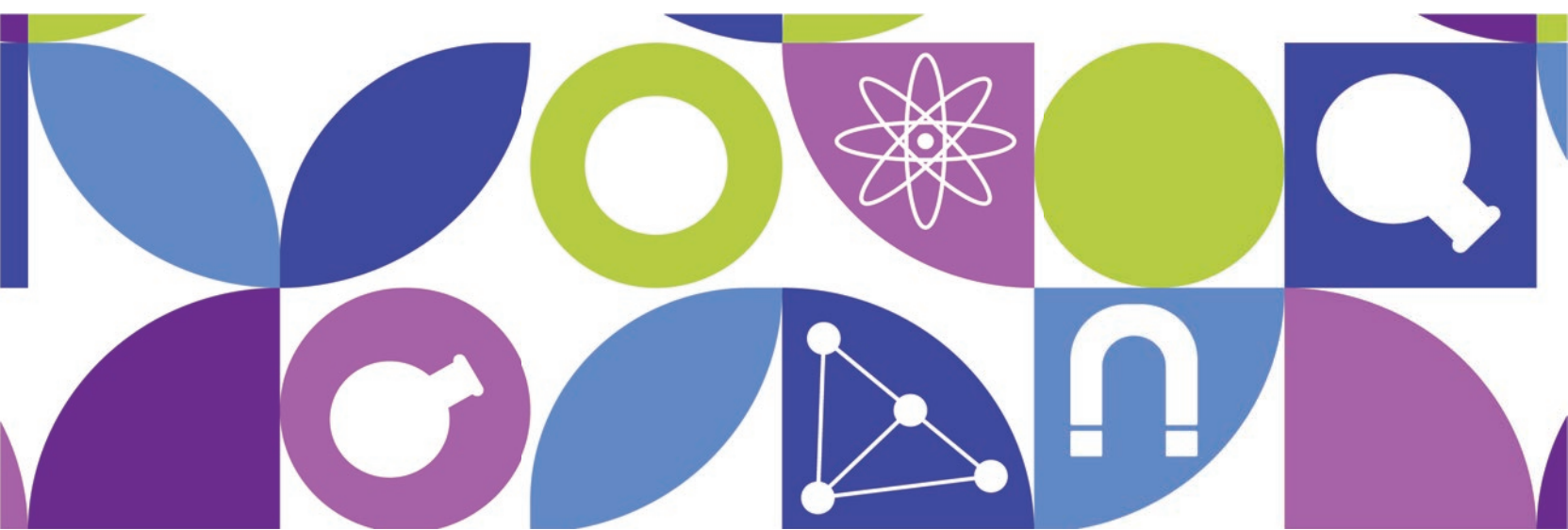


Chamber of Commerce and Industry
of the Russian Federation
For the benefit of business. For the benefit of Russia.



BUSINESS CENTER FOR
ECONOMIC DEVELOPMENT
OF THE CIS





We are waiting for you at the V International Industrial Forum
GROWTH RESOURCES. CHEMISTRY FOR LIFE: STATE AND BUSINESS

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